

# Sr Businees Insights Analyst - Vaga afirmativa PCD

Job ID REQ-10059201

9月 09, 2025

Brazil

# 摘要

#LI-Hybrid

Location: São Paulo, Brasil

This role is based in S ã o Paulo, Brazil. Novartis is unable to offer relocation support for this role:

please only apply if this location is accessible for you.

This position is exclusively for people with disabilities (PwD).

Provide analytics support to Novartis internal customers (CPOs & Regional marketing and sales teams) on various low-medium complexity analytical reports.

Support and facilitate data enabled decision making for Novartis internal customers by providing and communicating qualitative and quantitative analytics.

Support GBS -GCO business in building practice by involving in various initiatives like knowledge sharing, on-boarding and training support, support team lead in all business related tasks / activities, building process documentation and knowledge repositories.

To be an integral part of a comprehensive design team responsible for designing promotional marketing materials.

# About the Role

#### Major accountabilities:

- Create and deliver below customer requirements as per agreed SLAs -Deliver services through structured project management approach with appropriate documentation and communication throughout the delivery of services.
- Quality Assurance; Ensure deliverables for quality and accuracy are of the highest order.
- On-time project delivery within stipulated deadlines -Support in creation and maintenance of standard operating procedures (SOPs) -Support in developing and maintaining knowledge repositories that captures qualitative and quantitative reports.

## Key performance indicators:

 Good customer satisfaction scores - Ability to manage multiple stakeholders / projects -Delivery on time

# Minimum Requirements:

Work Experience:

- Operations Management and Execution.
- Project Management.
- Working experience within the pharmaceutical industry (Immunology/Oncology is preferable)

#### Skills:

- Alteryx.
- Analytical Thinking.
- Brand Awareness.
- Business Networking.
- Curiosity.
- Digital Marketing.
- Email Marketing.
- Marketing Communications.
- Marketing Plans.
- Marketing Strategy.
- Process Documentation.
- Strategic Marketing.

#### Languages:

• English.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <a href="https://www.novartis.com/about/strategy/people-and-culture">https://www.novartis.com/about/strategy/people-and-culture</a>

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部门 International

Business Unit Innovative Medicines

地点 Brazil

站点 Santo Amaro

Company / Legal Entity BR03 (FCRS = BR003) NOVARTIS BIOCIENCIAS S.A

Functional Area Marketing

Job Type Full time Employment Type Regular

Shift Work No

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- 1. https://www.novartis.com/about/strategy/people-and-culture
- 2. https://talentnetwork.novartis.com/network
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- 4. https://novartis.wd3.myworkdayjobs.com/pt-BR/NovartisCareers/job/Santo-Amaro/Sr-Businees-Insights-AnalystREQ-10059201-1
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