

Sr Business Insights Analyst

Job ID
REQ-10059201

8月 01, 2025

Brazil

摘要

#LI-Hybrid

Location: S ã o Paulo, Brasil

This role is based in S ã o Paulo, Brazil. Novartis is unable to offer relocation support for this role: please only apply if this location is accessible for you.

Provide analytics support to Novartis internal customers (CPOs & Regional marketing and sales teams) on various low-medium complexity analytical reports.

Support and facilitate data enabled decision making for Novartis internal customers by providing and communicating qualitative and quantitative analytics.

Support GBS -GCO business in building practice by involving in various initiatives like knowledge sharing, on-boarding and training support, support team lead in all business related tasks / activities, building process documentation and knowledge repositories.

To be an integral part of a comprehensive design team responsible for designing promotional marketing materials.

About the Role

Major accountabilities:

- Create and deliver below customer requirements as per agreed SLAs -Deliver services through structured project management approach with appropriate documentation and communication throughout the delivery of services .
- Quality Assurance ; Ensure deliverables for quality and accuracy are of the highest order.
- On-time project delivery within stipulated deadlines -Support in creation and maintenance of standard operating procedures (SOPs) -Support in developing and maintaining knowledge repositories that captures qualitative and quantitative reports.

Key performance indicators:

- Good customer satisfaction scores - Ability to manage multiple stakeholders / projects - Delivery on time

Minimum Requirements:

Work Experience:

- Operations Management and Execution.
- Project Management.
- Working experience within the pharmaceutical industry (Immunology/Oncology is preferable)

Skills:

- Alteryx.
- Analytical Thinking.
- Brand Awareness.
- Business Networking.
- Curiosity.
- Digital Marketing.
- Email Marketing.
- Marketing Communications.
- Marketing Plans.
- Marketing Strategy.
- Process Documentation.
- Strategic Marketing.

Languages :

- English.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

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部门

International

Business Unit

Innovative Medicines

地点

Brazil

站点

Santo Amaro

Company / Legal Entity

BR03 (FCRS = BR003) NOVARTIS BIOCIENTIAS S.A

Functional Area

Marketing

Job Type

Full time

Employment Type

Regular

Shift Work
No

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