

## Head Communications & Patient Advocacy KSA

Job ID  
REQ-10059142

8月 05, 2025

Saudi Arabia

### 摘要

Join a high-impact role at the heart of a priority market. As the Country Lead for Corporate Communications and Patient Advocacy in Saudi Arabia, you 'll be part of the local leadership team, reporting directly to the Head of Communications & Patient Advocacy for MEA. With KSA recognized as a key growth market within APMA, this position offers a unique opportunity to shape the narrative, drive strategic engagement, and influence stakeholders across a rapidly expanding landscape.

### About the Role

### Major Accountabilities

- Yearly integrated/aligned plans for brand communications, corporate communications, internal communications, social media, and patient relations.
- Successful implementation of communications plans in close cooperation with key business

partners.

- Identification, anticipation, and management of issues by working with appropriate functions and counsel management.
- Profile country leadership team by sharing stories that bring our philosophy to win for patients to life.
- Strong and successful cross-functional collaboration within the country GCC and APMA region.
- Management of PR agencies and communications/patient relations budget.
- Facilitate/support patient organization events and align expectations with common areas of interest focused on improving patient outcomes through a patient centric approach.
- Incorporate the patient voice into the franchise/brand integrated product strategy as well as communications and social media plans.
- Ensure consistency of Novartis brand and market position in external communications, by ensuring alignment brand levels, and by putting in place necessary communication-control processes.
- Develop crisis-management communication planning, readiness and response capabilities.

## Minimum Requirements

- A minimum of 8-10 years of experience in similar communications roles, with added value from experience in patient advocacy.
- Demonstrated ability to influence senior stakeholders, backed by a minimum of 6 years in a managerial capacity.
- Direct understanding of communication challenges within the pharmaceutical industry, particularly in relation to public, media, investor, and internal stakeholder engagements highly preferable.
- Bachelor ' s degree in Business Administration, Media, Journalism, Marketing, or a related discipline.
- Language Proficiency: Fluent in both English and Arabic, with excellent verbal and written communication skills in both languages.

#LI-hybrid

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients ' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

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部门

Corporate Affairs

Business Unit

Universal Hierarchy Node

地点

Saudi Arabia

站点

Riyadh

Company / Legal Entity

SA01 (FCRS = SA001) Novartis Saudi Arabia Ltd

Functional Area

Communications & Public Affairs

Job Type

Full time

Employment Type

Regular

Shift Work

No

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