

Senior Product Manager, Haematology - 12months contract

Job ID
REQ-10059055

7月 29, 2025

Australia

摘要

Are you ready to make a meaningful impact in healthcare and take your career to the next level? Novartis is looking for an experienced Senior Brand Manager to join our high-performing, collaborative team on a 12-month fixed-term contract. In this role, you will have the opportunity to lead strategic initiatives and deliver exceptional execution across the Therapeutic Area (TA) portfolio. Your work will play a pivotal role in driving robust marketing strategies, fostering key partnerships, and ultimately enhancing patient outcomes.

About the Role

- Develop and execute the strategic plans for all in-market, launch, and pre-launch brands within the TA portfolio, ensuring alignment with overarching business objectives.
- Drive the implementation of effective and insight-driven marketing plans across multiple channels, tailored to clinician preferences.
- Build and nurture key external partnerships within the TA ecosystem to positively impact

patient outcomes.

- Leverage relationships with key opinion leaders (KOLs) to influence the disease area strategy and drive business objectives.
- Collaborate with key functions to develop a compelling value proposition informed by insights, supporting market access strategies for diverse customer groups.
- Work closely with National Sales Managers to ensure effective deployment and ongoing development of the sales team ' s skills and capabilities.

What We ' re Looking For:

- Proven experience in strategic brand management or similar roles, preferably within the pharmaceutical or healthcare industry.
- Strong commercial acumen with demonstrated success in driving marketing strategies across multiple channels.
- Leadership and mentoring capabilities to develop and inspire marketing teams.
- Exceptional communication and collaboration skills to engage with internal teams, stakeholders, and external partners.
- Ability to navigate complex environments and act proactively to deliver results aligned with the organizational goals.

Why Join Novartis?

At Novartis, we are dedicated to reimagining medicine to improve and extend people ' s lives. Joining our team means being part of a purpose-driven organization that values innovation, collaboration, and a commitment to driving change. As a Senior Brand Manager, you will play a critical role in impacting lives while growing professionally within a globally respected organization.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients ' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: <https://talentnetwork.novartis.com/network>

Benefits and Rewards: Read our handbook to learn about all the ways we ' ll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

部门
International

Business Unit
Universal Hierarchy Node

地点
Australia

站点
New South Wales (NSW)

Company / Legal Entity
AU04 (FCRS = AU004) AU Pharma Pty Ltd

Functional Area
Marketing

Job Type
Full time

Employment Type
Temporary (Fixed Term)

Shift Work
No

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Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.



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