

# Associate Director, IT Business Partner

Job ID REQ-10058763

8月 06, 2025

Spain

# 摘要

#LI-Hybrid

Location: Barcelona, Spain

Relocation Support: This role is based in Barcelona, Spain. Novartis is unable to offer relocation support: please only apply if accessible.

Step into a role where your strategic vision and digital expertise can shape the future of healthcare across Europe. As Associate Director, Business Partner Marketing and Customer Engagement, you'll be the vital link between regional business needs and global IT solutions—ensuring that innovative digital products truly serve patients and stakeholders. You'll drive adoption of cutting-edge technologies, influence global roadmaps, and foster strong partnerships across borders. This is your opportunity to lead with purpose, collaborate with senior leaders, and make a measurable impact on patient services at scale.

#### About the Role

#### Major accountabilities:

- Represent Europe in global product discussions, ensuring local needs are prioritized in the roadmap
- Translate business needs into IT solutions aligned with the DDIT product portfolio
- Act as a strategic liaison between regional stakeholders and global product teams
- Drive adoption of patient services products across European markets
- Ensure product lifecycle success through close collaboration with global leads and business owners
- Contribute to technology strategy and solution discovery to support business objectives
- Foster strong relationships with senior stakeholders to ensure alignment and value delivery

#### Minimum Requirements:

- Proven experience in commercial IT within a multinational or regional pharmaceutical environment
- Strong understanding of digital marketing platforms, including Salesforce Marketing Cloud and content management systems
- Demonstrated ability to manage IT projects across international landscapes
- Excellent communication and interpersonal skills, with experience engaging senior stakeholders
- Strategic thinker with a track record of influencing without authority
- Fluent in English, both written and spoken
- Experience in patient services or customer engagement solutions
- Ability to collaborate across boundaries and drive alignment between global and regional teams.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <a href="https://www.novartis.com/about/strategy/people-and-culture">https://www.novartis.com/about/strategy/people-and-culture</a>

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## Commitment to Diversity & Inclusion:

We are committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

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部门 Operations

Business Unit CTS

地点 Spain

站点 Barcelona Gran V í a

Company / Legal Entity ES06 (FCRS = ES006) Novartis Farmac é utica, S.A.

Functional Area Technology Transformation

Job Type Full time

Employment Type Regular

Shift Work No

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