

## Associate Director, Business Partner Marketing and Customer Engagement

Job ID  
REQ-10058763

7月 30, 2025

Spain

### 摘要

#LI-Hybrid  
Location: Barcelona, Spain

Relocation Support: This role is based in Barcelona, Spain. Novartis is unable to offer relocation support: please only apply if accessible.

Step into a role where your strategic vision and digital expertise can shape the future of healthcare across Europe. As Associate Director, Business Partner Marketing and Customer Engagement, you ' ll be the vital link between regional business needs and global IT solutions—ensuring that innovative digital products truly serve patients and stakeholders. You ' ll drive adoption of cutting-edge technologies, influence global roadmaps, and foster strong partnerships across borders. This is your opportunity to lead with purpose, collaborate with senior leaders, and make a measurable impact on patient services at scale.

## About the Role

### Major accountabilities:

- Represent Europe in global product discussions, ensuring local needs are prioritized in the roadmap
- Translate business needs into IT solutions aligned with the DDIT product portfolio
- Act as a strategic liaison between regional stakeholders and global product teams
- Drive adoption of patient services products across European markets
- Ensure product lifecycle success through close collaboration with global leads and business owners
- Contribute to technology strategy and solution discovery to support business objectives
- Foster strong relationships with senior stakeholders to ensure alignment and value delivery

### Minimum Requirements:

- Proven experience in commercial IT within a multinational or regional pharmaceutical environment
- Strong understanding of digital marketing platforms, including Salesforce Marketing Cloud and content management systems
- Demonstrated ability to manage IT projects across international landscapes
- Excellent communication and interpersonal skills, with experience engaging senior stakeholders
- Strategic thinker with a track record of influencing without authority
- Fluent in English, both written and spoken
- Experience in patient services or customer engagement solutions
- Ability to collaborate across boundaries and drive alignment between global and regional teams.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

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### Commitment to Diversity & Inclusion:

We are committed to building an outstanding, inclusive work environment and diverse teams

representative of the patients and communities we serve.

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Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

部门

Operations

Business Unit

CTS

地点

Spain

站点

Barcelona Gran Vía

Company / Legal Entity

ES06 (FCRS = ES006) Novartis Farmacéutica, S.A.

Functional Area

Technology Transformation

Job Type  
Full time

Employment Type  
Regular

Shift Work  
No

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