

## ANALISTA DIGITAL SR

Job ID  
REQ-10058274

8月 04, 2025

Brazil

### 摘要

#LI-Hybrid  
Martech Senior Analyst  
Location: S ã o Paulo, SP

This role is based in S ã o Paulo, Brazil. Novartis is unable to offer relocation support for this role: please only apply if this location is accessible for you.

### About the Role

#### Key Responsibilities:

- Configure, maintain, and support Veeva CRM to meet evolving business needs.
- Develop and update web content using HTML, CSS, and JavaScript.
- Design and optimize SQL queries and Snowflake data pipelines.

- Implement and manage integrations
- Automate marketing processes using Power Automate and Alteryx.
- Collaborate with cross functional teams to gather requirements and deliver solutions.
- Monitor system performance, troubleshoot issues, and document best practices.

#### Essential Requirements:

- Proven experience in Veeva CRM configuration and support.
- Strong web development skills: HTML, CSS, JavaScript.
- Solid SQL knowledge and hands on experience with Snowflake.
- Familiarity with the ShamanGO platform.
- Proficiency in API integrations (REST/SOAP).
- Experience automating processes with Power Automate and Alteryx.
- Proactive problem solver with clear communication skills.
- Curious and eager to learn new technologies and processes.

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部门  
International

Business Unit  
Innovative Medicines

地点

Brazil

站点

Santo Amaro

Company / Legal Entity

BR03 (FCRS = BR003) NOVARTIS BIOCIENCIAS S.A

Functional Area

Marketing

Job Type

Full time

Employment Type

Regular

Shift Work

No

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