

## Senior Product Manager, Oncology - Auckland Based

Job ID  
REQ-10057583

7月 10, 2025

New Zealand

### 摘要

Are you ready to make a meaningful impact in healthcare and elevate your career in one of the world's leading pharmaceutical companies?

Novartis New Zealand is searching for a driven, agile, and innovative individual to join our team. Whether you're an experienced Senior Product Manager or a Product Manager eager to step up to the next level, this is your chance to work on life-changing Oncology and Haematology products! This is 12 months contract.

Novartis is dedicated to reimagining medicine to improve and extend lives. At Novartis New Zealand, based in vibrant Auckland, our focus is on driving impactful solutions to meet the needs of patients and healthcare professionals.

### About the Role

## Key Responsibilities

- Develop and implement innovative short- and long-term marketing and sales strategies for your brand/portfolio. Work closely with regional and global teams while maintaining a New Zealand-specific approach.
- Work alongside high-performing internal teams from Medical Affairs, Market Access, and Commercial to ensure flawless execution of strategies.
- Build and deepen relationships with healthcare professionals, including key accounts, specialty pharmacies, KOLs, and payors. Your ability to forge strong partnerships will make a difference.
- Drive growth for Oncology and Haematology products through effective lifecycle management, innovative strategic partnerships, and new-product launches.
- Ensure the sales force achieves outstanding results with innovative commercial strategies tailored to an evolving healthcare environment.

Your Profile: We're looking for a passionate and results-driven self-starter with the following qualities:

- Marketing Experience: Proven experience in strategic marketing, ideally in healthcare or pharma industries. Oncology or Haematology experience is a plus but not required.
- Agility: High agility and adaptability to excel in a dynamic and fast-moving therapeutic area.
- Business Acumen: Strong analytical skills with the ability to drive strategy and deliver growth across short-, mid-, and long-term horizons.
- Customer-Centric Mindset: Proactive in building relationships with healthcare stakeholders, always putting patients first.

## Why Novartis?

At Novartis, you'll be part of an environment where innovation, collaboration, and purpose intersect. We embrace diversity, foster curiosity, and reward creativity. Joining us is not just a job—it's a commitment to improving lives.

If you're ready to step into one of the most rewarding roles in your career, apply now! Be part of a team that's making a real difference in healthcare and driving growth in one of New Zealand's most exciting therapeutic areas.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay

connected and learn about suitable career opportunities as soon as they come up:

<https://talentnetwork.novartis.com/network>

Benefits and Rewards: Read our handbook to learn about all the ways we ' ll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

部门

International

Business Unit

Innovative Medicines

地点

New Zealand

站点

New Zealand

Company / Legal Entity

NZ01 (FCRS = NZ001) New Zealand Limited

Functional Area

Marketing

Job Type

Full time

Employment Type

Temporary (Fixed Term)

Shift Work

No

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Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.



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List of links present in page

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2. <https://talentnetwork.novartis.com/network>
3. <https://www.novartis.com/careers/benefits-rewards>
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