

## Executive Director, Functional AI and Process Excellence - Integrated Marketing

Job ID  
REQ-10056410

7月 30, 2025

USA

### 摘要

The ideal location for this role is East Hanover, NJ; however, there is an option for this position to be based remotely anywhere in the U.S. Please note that this role would not provide relocation. The expectation of working hours and travel (domestic and/or international) will be defined by the hiring manager.

### About the Role

The Executive Director of Functional AI and Process Excellence, works with a team of other EDs of Functional AI and Process Excellence leads across Novartis as part of a Functional Working Group, to elevate NVS capabilities, catalyze adoption, accelerate culture change and pull-through process changes in close partnership and coordination with the Function Head, or a member of the Function leadership team.

Reporting to the VP, Head of Product Management, Integrated Marketing , and as an ad hoc member of the Function Leadership Team, this role serves as a thought leader and catalyst for AI adoption, process mapping, and optimization, guiding functional teams in leveraging AI to enhance business performance. By fostering a strong AI culture, implementing best practices, and ensuring alignment with the broader AI strategy, this role will enable Novartis to maximize the value of AI investments within their respective functional areas.

This role is also accountable to the Head of AI and Strategy in the Insights & Decision Science organization, and as a standing member of the AI Functional Working Group, is accountable to fully participate and drive functional adoption of enterprise standards, governance and pull-through of AI and Data programing, training and other centrally created use cases, programs and initiatives, the Process Excellence team and their respective functional areas, ensuring that AI solutions, Process Optimizations are strategically deployed, governed effectively, and continuously optimized to support enterprise-wide objectives.

#### Major Accountabilities:

- Lead efforts in function to embed AI into functional workflows, ensuring AI solutions enhance decision-making, operational efficiency, and business impact.
- Foster a culture of innovation and data-driven decision making within each function to promote knowledge-sharing, cross-functional collaboration, and the scaling of successful AI initiatives.
- Provide oversight on AI deployment within functions, ensuring adherence to governance frameworks, regulatory requirements, and ethical AI principles.
- Establish performance objectives for other in functional AI efforts, leads and implement metrics to measure AI ' s impact on functional and business goals, ensuring AI value realization is consistently assessed.
- Ensure functional area teams have knowledge of available AI applications
- Identify, assess, and prioritize AI opportunities within functions, ensuring AI initiatives are strategically aligned, scalable, and focused on high-value business outcomes.
- As part of the AI Functional Working Group, ensure Novartis stays at the forefront of AI-driven healthcare transformation by leveraging cutting-edge AI practices to enhance the organization's competitive edge in healthcare.
- Work across General Management, Marketing, Customer Engagement, Market Access, Novartis Patient Support, and Medical to drive AI-led innovation, ensuring AI is leveraged effectively to enhance business performance.
- As a core member of the AI Functional Working Group (FWG) the AI lead is accountable to the Head of AI Strategy and Innovation to ensure functional AI opportunities are aligned with the US strategy, and executed in alignment and coordination with AI governance.
- Lead efforts in function to identify key processes, partner on process mapping (within the function and BPE) and identification of opportunities to drive future efficiency, effectiveness and technology opportunities

#### Experience:

Novartis seeks an Executive Director with extensive experience in AI strategy development and execution. The ideal candidate will have a proven ability to lead AI initiatives and possess a deep understanding of AI best practices and pharmaceutical data and external data vendors.

## Requirements:

Bachelor's or Master's degree in Information Management, Computer Science, Business Administration, or related field.

Additional qualifications are as follows:

- Ten plus years of experience in AI strategy, digital transformation, data science, or product management, with a focus on AI adoption within large, matrixed organizations
- Deep knowledge of AI and data technologies (e.g., machine learning, NLP, predictive analytics) and their application in commercial, medical, and operational functions
- Deep understanding of the functional area landscape, including strong focus on strategic insights, decision science, and/or analytics within the respective domain
- Proven leadership experience in driving AI adoption, managing cross-functional teams, and influencing senior stakeholders to align AI initiatives with business goals
- Experience in AI governance, ethics, and compliance, ensuring responsible AI deployment that aligns with regulatory and industry standards
- Track record of building and scaling functional AI excellence, fostering collaboration, knowledge-sharing, and capability-building within an organization
- Exceptional communication and executive presence, with the ability to engage and influence senior leadership, present AI insights, and drive strategic decision-making
- Passion for innovation and continuous learning, staying ahead of AI advancements, emerging trends, and best practices to drive long-term AI transformation

The pay range for this position at commencement of employment is expected to be between \$176,400.00 and \$327,600.00 a year; however, while salary ranges are effective from 1/1/25 through 12/31/25, fluctuations in the job market may necessitate adjustments to pay ranges during this period. Further, final pay determinations will depend on various factors, including, but not limited to geographical location, experience level, knowledge, skills and abilities. The total compensation package for this position may also include other elements, including a sign-on bonus, restricted stock units, and discretionary awards in addition to a full range of medical, financial, and/or other benefits (including 401(k) eligibility and various paid time off benefits, such as vacation, sick time, and parental leave), dependent on the position offered. Details of participation in these benefit plans will be provided if an employee receives an offer of employment. If hired, employee will be in an “at-will position” and the Company reserves the right to modify base salary (as well as any other discretionary payment or compensation program) at any time, including for reasons related to individual performance, Company or individual department/team performance, and market factors.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each

other. Combining to achieve breakthroughs that change patients ' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: <https://talentnetwork.novartis.com/network>

Benefits and Rewards: Read our handbook to learn about all the ways we ' ll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

部门  
US

Business Unit  
Universal Hierarchy Node

地点  
USA

状态  
New Jersey

站点  
East Hanover

Company / Legal Entity  
U014 (FCRS = US014) Novartis Pharmaceuticals Corporation

Alternative Location 1  
Remote Position (USA), Remote, US, USA

Functional Area  
Technology Transformation

Job Type  
Full time

Employment Type  
Regular

Shift Work  
No

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