

Associate Director Innovation Lab AI

Job ID
REQ-10055476

9月 18, 2025

Mexico

摘要

The Associate Director Innovation Lab, AI sits within the US Innovation Lab (iLab), a part of the Marketing Technology Product Management team. The position reports to the Director Innovation Lab, AI Innovation. In this role, you will join a highly innovative and entrepreneurial group with a focus on accelerating Marketing AI Use Cases in the US. With a deep expertise in AI, large language models (LLM), and natural language processing (NLP) you will help execute on our AI Innovation Strategy and lead the experimentation of innovative AI-driven solutions and services aligned to Integrated Marketing and IMUS objectives. We think differently here; we are constantly thinking about tomorrow, and we are designing the future— today.

Your primary focus will be on responsible AI product/program execution. You will manage the execution of use case experimentation including POCs and MVPs and collaborate with cross-functional stakeholders to lead the planning and execution aligned to our innovation stage gate model. This includes managing AI program project delivery of features and enhancements by identifying, analyzing, and mitigating risks and dependencies to achieve defined objectives for marketing, sales, and other

functions.

You will engage with leaders at all levels of the global organization to align plans, product roadmap and approaches.

The ideal candidate will bring strong expertise with real-world application of AI/Gen AI and should have experience in developing LLM solutions with the players that are enabling these new technologies.

Ideally, you will have led work in tech and/or a leading company building AI solutions. You will excel at engaging, collaborating with, and influencing critical internal collaborators and partners across all areas of the organization to bring new innovations to life. You will thrive in ambiguity with a passion for Innovation problem-solving and the discipline of innovation to deliver business impact. This role sits in a heavily matrixed organization where you will work with a multi-disciplinary team of functional experts, including Marketing, Strategists, DDIT, UX, Insights & Analytics, and other groups across the organization in achieving objectives.

About the Role

LI-Hybrid

Location: Mexico

Relocation Support: This role is based in Mexico. Novartis is unable to offer relocation support: please only apply if accessible.

Join us at the forefront of AI innovation in marketing. As Associate Director Innovation Lab, AI, you'll lead transformative projects using generative AI and large language models to drive real business impact. Collaborate across teams, shape strategy, and bring bold ideas to life in a fast-paced, future-focused environment.

Key Responsibilities

- Lead execution of AI and generative AI projects within the Innovation Lab's AI vertical
- Translate AI concepts into impactful marketing solutions from idea to implementation
- Manage delivery of proofs of concept and MVPs using large language models and NLP
- Align product roadmaps with strategic objectives across marketing, sales, and innovation
- Define and track KPIs to measure success and guide continuous improvement
- Identify and mitigate risks to ensure timely and effective project execution
- Foster collaboration across cross-functional teams to drive innovation and adoption

Essential Requirements

- Bachelor's or Master's degree in Business, Computer Science, Information Technology, or Data Science
- Minimum 7 years of experience in AI and innovation management, including work with large language models

- At least 6 years in product management, marketing technology, strategy, or consulting
- Proven success in leading AI product development from concept to scale
- Strong communication skills to explain technical concepts to non-technical stakeholders
- Ability to thrive in fast-paced, ambiguous environments and drive cross-functional collaboration

Essential Requirements:

- 5-10 years of experience (with a track record) in portfolio, program, and project management with multi-functional experience in Pharmaceutical or Biotech industries preferred
- Strong verbal and written communication skills.
- Ability to lead simultaneous programs with complex multidisciplinary teams, applying a pragmatic and agile approach
- Advanced user skills in project management tools, excel, word, powerpoint
- Agile mindset to adapt and implement new Ways-of-Working in support of a constantly changing environment. Agility to learn fast, deliver fast, adapt and be flexible and able to manage ambiguity
- Strong written, oral and presentation skills, with an ability to make professional and credible first impressions with both internal and external stakeholders
- Strong attention to detail
- Ability to manage multiple tasks, priorities, and deadlines. Well organized and excellent time management with respect to priorities and self-management
- Strong analytical and problem-solving skills
- Ability to think strategically and communicate complex information in simple terms
- Financial acumen
- Experience working with multidisciplinary and multicultural teams located across multiple locations around the world
- Proven ability to build strong, effective relationships with internal partners at all levels of the organization
- Proactive solutioning
- PM methodologies and tool

Commitment to Inclusion

Novartis is committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

Novartis is committed to work with and provide reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to tas.mexico@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients ' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up:
<https://talentnetwork.novartis.com/network>

Benefits and Rewards: Read our handbook to learn about all the ways we ' ll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

部门
US

Business Unit
Universal Hierarchy Node

地点
Mexico

站点
INSURGENTES

Company / Legal Entity
MX06 (FCRS = MX006) Novartis Farmac é utica S.A. de C.V.

Functional Area
Marketing

Job Type
Full time

Employment Type
Regular

Shift Work

No

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