

## Campaign Project Manager

Job ID  
REQ-10055210

6月 23, 2025

Mexico

### 摘要

A Campaign Project Manager with strong SFMC experience and technical background who owns the end-to-end internal production activities, ensures adherence to planned schedules and flags any risk to Campaign Manager for further alignment with brand teams and AoRs.

### About the Role

#LI-Hybrid  
Location: Mexico City

This role is based in Mexico City, Novartis is unable to offer relocation support for this role: please only apply if this location is accessible for you.

## Key Responsibilities

- Planning, assigning tasks and directing team for execution as per planned queue.
- Understanding and explaining risks & issues and maintaining related records
- Reviewing functional / creative briefs based on an understanding of what is technically possible for a specific build
- Working with cross functional teams to ensure all necessary inputs required for production are available on time.
- Reviewing the tasks and confirm timeline feasibility, identify opportunities within existing queue to overcome any delays.
- Share critical dependencies impacting timelines and required extensions from stakeholders.

## Education

- BTech / Masters in Technology or Masters in Business Administration.

## Essential Requirements

- 7-8 years of proven experience in managing Digital/technology focused projects or driving key initiatives within the digital marketing specifically for Content management Systems.
- Good experience in managing delivery of projects across complex matrix & global environments .
- Digital experience/knowledge is a must.
- A Project Manager with strong technical background is mandatory
- Proven SFMC experience managing projects and having strong functional knowledge of the tools
- Strong Communication and collaboration skills
- Supports collaboration and has good teamwork skills
- Pro-active in handling complex situations & problems
- Must have attention to detail
- Familiarity with and adaptability to new-generation technologies and trends (Gen AI and Agentic AI) is an added advantage.

## Commitment to Inclusion

Novartis is committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

Novartis is committed to work with and provide reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for

any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to [tas.mexico@novartis.com](mailto:tas.mexico@novartis.com) and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: <https://talentnetwork.novartis.com/network>

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

部门  
US

Business Unit  
Universal Hierarchy Node

地点  
Mexico

站点  
INSURGENTES

Company / Legal Entity  
MX06 (FCRS = MX006) Novartis Farmacéutica S.A. de C.V.

Functional Area  
Marketing

Job Type  
Full time

Employment Type  
Regular

Shift Work  
No

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## Ajustes de accesibilidad

Novartis tiene el compromiso de trabajar y proporcionar adaptaciones razonables para personas con discapacidad. Si, debido a una condición médica o discapacidad, necesita una adaptación razonable para cualquier parte del proceso de contratación, o para desempeñar las funciones esenciales de un puesto, envíe un correo electrónico a [tas.mexico@novartis.com](mailto:tas.mexico@novartis.com) y permítanos conocer la naturaleza de su solicitud y su información de contacto. Incluya el número de posición en su mensaje.



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