

Executive Director - BSI Data Analytics Platforms

Job ID
REQ-10054590

6月 17, 2025

India

摘要

Executive Director of BSI Data Analytics Platforms will lead the Data Analytics and Platforms (DAP) team within the Business Solutions International (BSI) organization. This role is responsible for driving the strategic vision, governance, and operational excellence of data analytics, AI, data science, marketing platforms, and performance analytics & reporting. The Head will ensure alignment with business goals, oversee the development and deployment of data solutions, and manage the scaling and operations of these platforms.

About the Role

Location - Hyderabad #LI Hybrid

Major Accountabilities:

Operational Excellence:

- Oversee the day-to-day operations of data analytics platforms, ensuring smooth and efficient functioning.
- Ensure compliance with regulations and standards, managing risk and governance.
- Develop and manage the scaling of data solutions to meet growing user demands.

Collaboration and Coordination:

- Work closely with the Enabler DAP team to create a mirror image of the Enabler DAP within BSI.
- Coordinate with the broader BSI team to define the scope of work, align on priorities, and gather necessary inputs.
- Collaborate with designers, developers, and other stakeholders to ensure the solution meets user needs and business requirements.
- Collaborate closely with the DAP Strategy pillar to co-develop the strategic direction, while actively partnering with I-R-C.

Analytics and Reporting:

- Monitor and analyse product performance, user behaviour, and adoption to inform future decisions.
- Oversee comprehensive testing activities, including user acceptance testing and performance testing.
- Manage the deployment process, ensuring smooth releases and coordinating with relevant teams for post-deployment support.

Innovation and Improvement:

- Drive continuous improvement and innovation in data analytics and platforms.
- Develop strategies to drive user adoption and engagement.
- Ensure solutions excellence at scale and drive international operations to enable cost-efficient and adaptable commercialization support.

Functional Skills and Knowledge:

- Business Analytics:
 - Strong analytical skills to interpret complex data and generate insights.
 - Proficiency in data analytics tools and platforms.
 - Incorporate competitive insights into the analytics
- Data Strategy:

- Defining the vision and strategy for data analytics and platforms.
- Ensuring alignment with business objectives and integrating data strategy into broader business strategies.
 - AI & Data Science:
 - Knowledge of AI and data science principles and their application in business.
 - Leading the development and deployment of AI and data science solutions.
 - Marketing Platforms:
 - Understanding of marketing platforms and their role in customer engagement.
 - Managing the operations and scaling of marketing platforms.
 - Experience with CRM platforms like Salesforce, Veeva, HubSpot etc.
 - Performance Analytics & Reporting:
 - Expertise in performance analytics to track and report on key metrics.
 - Developing comprehensive testing activities, including user acceptance testing and performance testing.

Essential Requirements:

Qualifications:

- Education: Advanced degree in Data Science, Computer Science, Business Administration, or a related field.
- Experience:
 - Extensive experience in data analytics, AI, data science, and platform management.
 - Proven track record of leading and managing large-scale data analytics projects.
 - Experience in working with and leading cross-functional teams.
 - Strong understanding of governance, compliance, and risk management in data analytics.

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部门

International

Business Unit

Universal Hierarchy Node

地点

India

站点

Hyderabad (Office)

Company / Legal Entity

IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area
Marketing

Job Type
Full time

Employment Type
Regular

Shift Work
No

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