

Executive Director - BSI Insights & Knowledge Management

Job ID
REQ-10054589

6月 10, 2025

India

摘要

The Executive Director of BSI Insights & Knowledge Management will be responsible for leading the Insights and Knowledge Management functions within the Business Solutions International (BSI) organization. This role will ensure the delivery of high-quality insights and knowledge management solutions that support strategic decision-making and operational excellence across the organization. This role is responsible for leading and managing the BSI Insights team to deliver high-quality, actionable insights that drive strategic decision-making across the organization. It involves overseeing the execution of insights, managing CMA Insights, RLT, and ensuring compliance with POP for ROW. The Head will also be responsible for forecasting, market research, analytics and reporting, and knowledge management, including Voice of Customer (VoC) initiatives.

About the Role

Location - Hyderabad #LI Hybrid

Major Responsibilities:

- Strategic Leadership:

- Develop and deliver brand and therapeutic area (TA) strategies.

- Provide strategic objectives and guidance to maximize value for markets by delivering strategic inputs to shape high-value pipeline and portfolio.

- Act as a business partner to develop strategy and translate it into tactics and actions.

- Ensure solutions excellence at scale and drive international operations to enable cost-efficient and adaptable commercialization support.

- Insights Management:

- Lead the BSI Insights team to collect information and generate actionable insights.

- Oversee the allocation of resources dynamically based on project requirements and associate experience.

- Ensure the integration of insights into the TA/DA work across BSI capabilities.

- Develop and maintain a knowledge management framework that supports various teams including V&A, BD&L.

- Knowledge Management:

- Develop and implement knowledge management strategies, including planning and standardization.

- Oversee the creation and maintenance of a centralized knowledge repository.

- Ensure the effective dissemination of knowledge across the organization to support decision-making and operational efficiency.

- Lead VoC initiatives to gather and analyze customer feedback, ensuring it is integrated into business strategies and decision-making.

- Operational Excellence:

- Ensure the delivery of effective and consistent quality solutions in line with CLS strategic objectives and goals.

- Manage allocated budgets and resources, ensuring alignment with strategic priorities.

- Drive capability building and career path development for the BSI team in alignment with strategy co-defined with Enabler leads.

- Collaboration and Stakeholder Management:

-Collaborate with various departments including marketing, IT, and customer service to ensure the successful implementation of projects.

-Serve as the primary point of contact for TA/DA work and non-priority projects.

-Foster a culture of continuous improvement and innovation within the team.

- People Management

- Be a role model in embracing new and agile ways of working to drive efficiency and impact across I&A.

- Become an inspirational leader within Novartis who embodies the culture and values of the organization.

- Drive Diversity & Inclusion progress and foster a psychologically safe environment for the team to bring out their best efforts.

- Work through the power of influence rather than position of authority to drive organizational changes.

- Foster collaboration of delivery teams across NOCCs for driving impact with stakeholders.

Education:

Must have a Graduate degree in Science, Medicine, Business Administration, Health Policy, or Economics.

May have Post-graduation in Business Administration.

Essential Requirements:

- 20+years relevant experience acquired in Pharma companies or in strategic role with Health care consulting companies, out of which 10 years has to be in a marketing, Business Analytics vertical in a leading Pharma / FMCG/ Healthcare Consulting company
- Has over at least 5 years of heading a marketing / operations team involving more than 100 + associates.
- Past record reflects a consistent track record of operational excellence in Consulting/Marketing / strategy.
- Excellent cross functional and analytical skills and ability to work in a matrix organization.
- Strong business and operational acumen with an ability to credibly communicate across senior stakeholders

Why Novartis: Our purpose is to reimagine medicine to improve and extend people ' s lives and our vision is to become the most valued and trusted medicines company in the world. How can we

achieve this? With our people. It is our associates that drive us each day to reach our ambitions. Be a part of this mission and join us! Learn more here: <https://www.novartis.com/about/strategy/people-and-culture>

You ' ll receive: You can find everything you need to know about our benefits and rewards in the Novartis Life Handbook. <https://www.novartis.com/careers/benefits-rewards>

Commitment to Diversity and Inclusion:

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

Join our Novartis Network: If this role is not suitable to your experience or career goals but you wish to stay connected to hear more about Novartis and our career opportunities, join the Novartis Network here: <https://talentnetwork.novartis.com/network>.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients ' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

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Benefits and Rewards: Read our handbook to learn about all the ways we ' ll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

部门

International

Business Unit

Universal Hierarchy Node

地点

India

站点

Hyderabad (Office)

Company / Legal Entity

IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area

Marketing

Job Type

Full time

Employment Type

Regular

Shift Work

No

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Accessibility and accommodation

Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to diversityandincl.india@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.



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