

## Innovation Head

Job ID  
REQ-10053596

5月 29, 2025

Argentina

### 摘要

At Novartis Argentina we have #PassionForTransformingLives. We lead with passion the evolution towards an equitable and sustainable healthcare system, empowering local talent, and refining the formula to support patients in transforming their lives. We do this by focusing on our People, fostering Mastery at work and embracing the Evolution of our model.

The Innovation Head is a member of the local Innovative Medicines Leadership Team (IMLT), overseeing transformational projects and safeguarding the internal and external Evolution agenda. From supporting the Therapeutic Areas in crafting innovative strategies, to upskilling support functions in modern capabilities, this role is an ally of the IMLT in accelerating our impact in the market.

The Innovation Head needs to display a broad array of hard and soft skills. As a seasoned business operator, the successful candidate must display a penchant for experimentation and continuous improvement, while being able to inspire through narratives and thought leadership. A distinct mindset and digital native manners will also be required.

## About the Role

### Major Responsibilities

- Nurture and sustain our Evolution agenda, socializing the narrative across the organization and developing and external voice and advocacy
- Partner with the Therapeutic Areas, BE&E and Medical in devising innovative go-to-market strategies, to allow them to supercharge their customer engagement strategies
- Handhold the Evolution of internal efforts, such as re-imagining our reach to patients, refining the payer access strategies or expanding our value proposition
- Disseminate data driven decision making and promote a culture of evolution by introducing new tools, technologies, practices and mindset
- Extend the company ' launch and growth playbook, with an expanded go-to-market formula that approaches underserved audiences
- Entice Associates across the organization to commit to their personal growth and ongoing experimentation, influencing them with rationales and examples
- Lead the local AI strategy with a transformation roadmap for the organization, from identifying key use cases to uplifting the overall workforce literacy
- Become a key member of the IMLT, assist senior leadership in Operations and Development, and support key cross-functional workstreams to inspire prompt decision making and an enterprise Evolution mindset
- Execute all the above with the utmost adherence to Internal processes/policies and with the highest ethical standards

### Key Requirements

### Experience

- Degree in Medicine (or Bio Sciences), Engineering, Business Administration or Communication Sciences
- 10+ years of experience leading diverse multi-functional teams of various sizes
- 5+ years of experience in Life Sciences and/or Healthcare
- Extensive Consulting and/or Project Management experience
- Entrepreneurial experience as a founder or early employee
- Experience working with/for Government
- Proven record inspiring and leading change

### Capabilities

- Leadership: Change Management, Cross-Functional Collaboration, Influencing Skills, Stakeholder Engagement and Management
- Innovation: Scrum, Design Thinking, Business Model Canvas, Generative AI task execution and creative workflow management
- Data & Analytics: Data Strategy, Customer Insights, Return On Investment Analysis (ROI), A/B testing, Data Science pipelines
- Digital Marketing: Content Strategy, Email Marketing, Search Engine Optimization, Paid (Online) Advertising, Omnichannel Campaign Orchestration
- Other: Agility, Adaptability, People Management, Public Speaking, Operations Management, Quality Control

### Languages

- Native Spanish
- Fluent English

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

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部门

International

Business Unit

Universal Hierarchy Node

地点

Argentina

站点

Ramallo (Argentina)

Company / Legal Entity

AR01 (FCRS = AR001) Novartis Argentina S.A.

Functional Area  
Marketing

Job Type  
Full time

Employment Type  
Regular

Shift Work  
No

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