

Communications and Patient Advocacy Manager (70-80%)

Job ID
REQ-10053251

6月 13, 2025

Switzerland

摘要

Novartis Pharma Schweiz is responsible for marketing innovative medicines in the international company's important home market. To complement our communications team at the Rotkreuz site, we are looking for a Communications and Patient Advocacy Manager

In this role, you will lead communication around our therapies and disease areas and manage patient advocacy. This exciting combination allows you to blend your communication expertise with the opportunity to strengthen the voice of patients in the Swiss healthcare system.

Novartis Pharma Switzerland supports you in your individual career planning and rewards good performance accordingly. You can choose between 70 and 80% workload. Two of your working days are Wednesday and Friday, the other working days you can choose. If you are enthusiastic about the pharmaceutical industry and can convey this enthusiasm, we look forward to receiving your application!

About the Role

Key responsibilities:

- You develop communication strategies for our therapeutic areas, define specific measures and implement them for the various internal and external stakeholder groups
- From media releases to social media assets – from texts to images and film: you convey our core messages with convincing content in various communication channels
- You grasp complex and scientific content easily and can present it in understandable way
- You own our Patient Advocacy activities, build a network with patient organizations and support your colleagues with your expertise in patient communication
- You develop strategic measures that enable us to include the patient perspective in our work

Essential Requirements:

- University degree
- Several years of experience in a communications function
- The main language at Novartis Pharma Schweiz is German, but as we communicate a lot in English, excellent written and spoken English skills are essential for this position. Knowledge of French is an advantage
- We are looking for a strong team player who enjoys working with various internal and external stakeholder groups
- You are well organized, work independently and enjoy driving multiple projects in parallel

Nice to have:

- Experience in the pharmaceutical industry is an advantage
- Experience in Patient Advocacy is an advantage, but not a requirement

Commitment to Diversity and Inclusion / EEO paragraph

Novartis is committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

Benefits and Rewards: Read our handbook to learn about all the ways we 'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

Accessibility and Accommodation:

Novartis is committed to working with and providing reasonable accommodation to all individuals. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to receive more detailed information about the essential functions of a position, please send an e-mail to inclusion.switzerland@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

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部门
Corporate Affairs

Business Unit
Universal Hierarchy Node

地点
Switzerland

站点
Rotkreuz (Office-Based)

Company / Legal Entity
C018 (FCRS = CH018) Novartis Pharma Schweiz AG

Functional Area
Communications & Public Affairs

Job Type
Part time

Employment Type
Regular

Shift Work
No

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