

Biopsy Product Manager

Job ID
REQ-10052211

5月 20, 2025

Brazil

摘要

The Biopsy Manager will serve as a vital link in the process, not just regarding the operational aspects, but also in ensuring that the patient's journey through key accounts is smooth and successful.

With a special emphasis on mapping the patient's journey, the Biopsy Manager will help identify critical touchpoints, potential bottlenecks, and opportunities to improve the overall patient experience and the effectiveness of the healthcare system.

About the Role

Key responsibilities:

- Acting in a percent reduction in variance among practitioners regarding when to request a biopsy. This would reflect the alignment of practice to clear guidelines

- Reach reduction in the rate of improper or contaminated samples collected. This would imply improvements in the application of best practices for sample collection.
- Achieve Reduction in the rate of biopsies sent to inappropriate or non-specialized laboratories. An improvement in this KPI would suggest improved decision making about where to send biopsy samples for analysis.
- Hit reduction in lag time between biopsy and result interpretation. Shortened times suggest more efficient interpretation.
- Acting reduction in the rate of misinterpretations or errors in reading biopsy reports. This would show the improvement in the quality of reading and understanding of biopsy reports.

Essential Requirements:

- +5 years of experience in pharma industry on Marketing and/or Innovation areas.
- Experience in collaborating with and leading cross-functional teams
- Project Management: solid project management skills
- Local data generation to address Brazilian access needs
- Patient Journey Mapping: comprehensive understanding of the patient's needs and concerns to ensure that patient care remains a priority and to advocate for these needs when necessary;
- In-depth knowledge of the Brazilian Healthcare System
- Fluent in Portuguese and English.

Desirable Requirements:

- Experience in Rare Diseases

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You'll receive: Competitive salary, annual bonus, life insurance, home office policy (home office 2x a week), retirement and wellbeing plans, flexible working arrangements, birthday day-off, parental leave, subsidized dining facilities, health insurance, employee recognition platform, Gympass, employee resource groups and virtual self-development tools.

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Novartis is unable to offer relocation support for this role: please only apply if this location is accessible for you.

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部门

International

Business Unit

Innovative Medicines

地点

Brazil

站点

Santo Amaro

Company / Legal Entity

BR03 (FCRS = BR003) NOVARTIS BIOCIENTIAS S.A

Functional Area
Marketing

Job Type
Full time

Employment Type
Regular

Shift Work
No

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