

Strategic Communications Lead, Sub-Saharan Africa

Job ID
REQ-10051763

5月 13, 2025

Kenya

摘要

The Strategic Communications Lead for Sub-Saharan Africa (SSA) leads the overall strategic communications agenda for SSA, covering internal and external communications across all divisions and clusters. This above-country role is accountable for shaping narrative, advancing the company's reputation, advising SSA leadership, and overseeing executive communications, stakeholder engagement, strategic projects, and crisis response.

About the Role

Role Responsibilities:

- Develop and implement a proactive, unified communications plan to reflect SSA's vision, mission, and strategic priorities
- Lead executive communications, including messaging, speeches, and thought leadership for

SSA leadership

- Map and engage key stakeholders across governments, media, partners, and institutions
- Lead launch communication strategy for innovative medicines portfolio
- Design and implement strategic brand and reputation campaigns across the region
- Oversee internal communication programs that inspire and engage associates
- Develop and implement crisis communication strategies and serve as the spokesperson for SSA
- Build communication capability across SSA countries and coach local teams
- Ensure full compliance with global communications policies and standards
- Monitor and report on communication effectiveness, including campaign reach, engagement, sentiment, and ROI

Key Performance Indicators:

- Communication reach and stakeholder engagement
- Improvement in brand awareness and media sentiment
- Stakeholder satisfaction and strength of relationships
- Employee engagement and participation in internal campaigns
- Effectiveness of crisis management and reputation mitigation
- ROI and impact of communication campaigns and strategic projects
- Quality and consistency of executive and leadership communications

Role Requirements:

- Fluency in English required; proficiency in French is a plus
- Bachelor ' s degree in Communications, Public Relations, Journalism, or related field
- 8-10+ years in senior communications roles, preferably across Sub-Saharan Africa
- Experience in executive comms, crisis management, and strategic brand building
- Strong advisory and stakeholder engagement skills
- Experience in the healthcare/pharmaceutical industry is a strong advantage
- Skilled in cross-cultural communication and matrixed environments

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部门
Corporate Affairs

Business Unit
Universal Hierarchy Node

地点
Kenya

站点
Kenya

Company / Legal Entity
KE03 (FCRS = KE003) NVS Kenya Limited

Alternative Location 1
Ikeja, Lagos, Nigeria

Alternative Location 2
Ivory Coast, Ivory Coast

Alternative Location 3
Midrand, South Africa

Functional Area
Communications & Public Affairs

Job Type
Full time

Employment Type
Regular

Shift Work

No

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