

Trade Marketing Manager

Job ID
REQ-10051341

5月 29, 2025

China

摘要

To je odgovorno za izvajanje in izvajanje vseh pobud, katerih cilj je zagotoviti prisotnost izdelkov Novartis prek različnih distribucijskih kanalov.

About the Role

Major Accountabilities

- Z zagotavljanjem storitev pogostim popotniki na visoki ravni spodbujamo naše poslovne cilje.
 - Upravljanje različnih strank in podjetij
- #### Funkcije
- Izmenjava najboljših praks v distribucijskem procesu
 - Oglaševanje prek različnih prodajnih kanalov (trgovci na debelo, trgovci na drobno, distributerji itd.)
 - Ti odnosi se obravnavajo lokalno.
- #### Pomanjkanje vodstva

-Prepoznavanje nepotrebnih dogodkov/tehni č nih prito ž b/vpra š anj skladnosti

Key Performance Indicators

Razvoj merljivih projektov

Razpolo ž lljivost prodaje, tr ž ni dele ž , za č etni č as, cena in cilji

Sledite strogim in zapletenim postopkom skladnosti

Work Experience

Medkulturne izku š nje

Vođenje operacij in izvr š evanje

Vođenje projektov

Skills

Tr ž enje blagovnih znamk

Upravljanje blagovnih skupin

Tr ž enje strank

Skrb za stranke

Upravljanje klju č nih kupcev

Marketin š ki na č rti

Medijske kampanje

Trgovanje

Promocija (tr ž enje)

Donosnost nalo ž be (Roi)

Prodaje

Strate š ki viri

Language

Angle š č ina

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients ' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: <https://talentnetwork.novartis.com/network>

Benefits and Rewards: Read our handbook to learn about all the ways we ' ll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

部门
International

Business Unit
Innovative Medicines

地点
China

站点
Guangzhou (Guangdong Province)

Company / Legal Entity
CN06 (FCRS = CN006) Beijing Novartis Pharma Co., Ltd

Functional Area
Marketing

Job Type
Full time

Employment Type
Redni sodelavec

Shift Work
No

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