

## Senior Analyst - Business Analytics

Job ID  
REQ-10050956

5月 07, 2025

India

### 摘要

Novartis is looking for Senior Analyst for its International BA team. The Senior Analyst will be responsible for providing analytical support on high complexity reports to internal customers, contributing to business decision-making by commercial analytics data and identifying trends. The role includes working in multiple commercial analytics projects, exploring innovative solutions, and developing reporting platforms based on business inputs. The Senior Analyst will work collaboratively with various cross-functional teams to meet business requirements. They will also participate in performance tracking, knowledge sharing, and support day-to-day business-related tasks. The role requires being detail-oriented, having a knack for interpreting data trends and insights, and being adept at collaborative work.

### About the Role

Key Responsibilities:

- Possess strong analytical skills to collect, organize, analyze, and disseminate significant amounts of information
- Interpret complex and granular data, Analyse results and derive actionable insights. Clearly communicate data-driven insights to stakeholders and influence decision-making processes
- Develop, maintain, and improve accurate, actionable, and insightful reporting solutions and dashboards
- Manage and organize data sets from databases to find patterns and trends in data while ensuring data integrity and accuracy
- Use data analytics to understand customer behavior and improve marketing effectiveness
- Drive standardization of reports across brands
- Establish and maintain positive relationships with key stakeholders and understand their perspectives
- Conduct extensive business process analysis to identify areas for process improvement and efficiency
- Stay informed on industry trends and developments to advise management on strategies for business growth
- Build and maintain standard operating procedures (SOPs), quality checklists to enable excellent quality outputs and knowledge repositories

#### Minimum Requirements:

- MBA with Graduate / Postgraduate in Medicine (MD/MBBS/BDS) Pharmacy / Life Sciences/ bachelor ' s degree in marketing, Statistics, or a related field.
- 3-6 years of proven ability in business analytics in a market research firm or pharmaceutical company or Pharma KPO/ Consulting
- 3-6 years of overall experience in digital marketing, web analytics, good knowledge of data modelling, SQL and robust technical problem-solving skills.
- Expertise in MS Excel, SQL, Power Query, and ETL tools like Alteryx, DataIKU, VBA, or KNIME. Knowledge of Statistical modelling or ML is preferred
- 3+ years of extensive experience working with Power BI
- Proficiency in statistical analysis tools (R, Python, or similar) will be preferred
- High agility to work across projects, dataset and technologies
- Excellent presentation and stakeholder management skills
- Exceptional written and verbal communication skills, with the ability to translate complex data into actionable insights
- Ability to operate optimally in an international matrix environment. Strong teammate who is dynamic and result oriented
- Understanding of healthcare terminology and real-world patient level data will be desirable
- Ability to multi-task, work in a demanding global team environment, work under tight deadlines. Develop and maintain strong individual and team performance.

#### Desired Skills:

- Preferred: Knowledge of the disease areas within the Pharma sector, with strong leadership

and communication skills

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

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部门

Operations

Business Unit

Universal Hierarchy Node

地点

India

站点

Hyderabad (Office)

Company / Legal Entity

IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area

Marketing

Job Type  
Full time

Employment Type  
Regular

Shift Work  
No

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Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to [diversityandincl.india@novartis.com](mailto:diversityandincl.india@novartis.com) and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.



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