

Director, Corporate Leadership, US Patient Advocacy

Job ID
REQ-10050595

5月 02, 2025

USA

摘要

The Director, Corporate Leadership, US Patient Advocacy leads integrated strategic corporate and oncology (or other therapeutic area) initiatives in collaboration with Patient Advocacy colleagues, cross-functional teams, senior leadership, and relevant patient and caregiver community partners to drive behavior change among target audiences that improves health outcomes and enhances Novartis' reputation in the US market.

About the Role

Key Responsibilities:

- Provide strategic recommendations and insights into above-brand corporate and oncology initiatives based on deep understanding of corporate priorities, patient/caregiver experiences and unmet needs, and the competitive landscape
- Execute integrated project plans including patient/caregiver workstreams and patient

organization collaborations (and/or sponsorships) in partnership with relevant Patient Advocacy disease area leads, US Social Impact, Corporate Communications, Marketing, and other functions to achieve project and corporate objectives

- Safeguard trusted, long-term relationships with patient organizations and communities through transparent, two-way communications and collaborations that advance shared priorities
- Anticipate and manage risk to Novartis and brand reputation, shaping strategy and initiatives with business partners and senior leaders
- Elevate the voice of patients/caregivers among HCP, policymaker and payer audiences, as appropriate
- Ensure patient/caregiver insights and implications for corporate projects are systematically embedded across Corporate Affairs work and with cross-functional partners
- Represent Novartis and Patient Advocacy function at key internal strategy and planning meetings and external events
- Stay abreast of key environmental and policy issues impacting the company's ability to operate and pre-emptively drive initiatives and build relationships to shape the environment
- Utilize Corporate Affairs and cross-functional function analytics and insights framework within scope of work
- Monitor and evaluate performance to achieve and maintain best-in-class outcomes, while being fully compliant
- Ensure operational effectiveness, manage budgets and maximize agency ROI, as applicable

Desirable Requirements:

- Success rate in achieving desired business objectives and outcomes for high-priority initiatives
- Utilization of OGSM framework planning approach with measurable results and assessment of business impact
- Success rate in identification, management, and resolution of critical issues
- Feedback from internal stakeholders indicating strong collaboration and thought leadership
- Feedback from external partners, patient organizations and key advocates indicating impact and a positive and transparent image for Novartis
- Efficient management of resources (agency & grant/sponsorship)

Essential Requirements:

- 12+ years of experience in patient advocacy, corporate affairs/public policy or related discipline with a healthcare and/or pharmaceutical background, prior experience in oncology preferred
- Demonstrated ability to build trusting relationships with patient organizations, professional associations and other stakeholders
- Influencing at a senior management level and navigating complexity
- Commercial experience
- Leading cross-functional teams and high-profile corporate campaigns
- Development and implementation of integrated plans and projects against business objectives and priorities
- Management of agency partners and budget
- Crisis and issues management

Skills:

- Understanding of US policy, regulatory, compliance, and competitive landscape
- Leadership presence and ability to influence at senior management level and across diverse set of matrix cross-functional partners
- Strong business acumen, critical thinking and collaborative enterprise mindset

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Novartis Compensation and Benefit Summary: The pay range for this position at commencement of employment is expected to be between \$152,600 - \$283,400 / year; however, while salary ranges are effective from 1/1/25 through 12/31/25, fluctuations in the job market may necessitate adjustments to pay ranges during this period. Further, final pay determinations will depend on various factors, including, but not limited to geographical location, experience level, knowledge, skills, and abilities. The total compensation package for this position may also include other elements, including a sign-on bonus, restricted stock units, and discretionary awards in addition to a full range of medical, financial, and/or other benefits (including 401(k) eligibility and various paid time off benefits, such as vacation, sick time, and parental leave), dependent on the position offered. Details of participation in these benefit plans will be provided if an employee receives an offer of employment. If hired, employee will be in an "at-will position" and the Company reserves the right to modify base salary (as well as any other discretionary payment or compensation program) at any time, including for reasons related to individual performance, Company or individual department/team performance, and market factors.

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Corporate Affairs

Business Unit
CTS

地点
USA

状态
New Jersey

站点
East Hanover

Company / Legal Entity
U061 (FCRS = US002) Novartis Services, Inc.

Functional Area
Communications & Public Affairs

Job Type
Full time

Employment Type
Regular

Shift Work
No

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