

Director of Finance Communications

Job ID
REQ-10049760

5月 09, 2025

United Kingdom

摘要

The Director, Finance Communications will play a key role in shaping and delivering a clear, consistent and compelling narrative on the company's financials. This person will be responsible for developing and executing a financial communications strategy inclusive of media engagement with top-tier global financial media, thought leadership and other tactics aimed at both external and internal audiences to communicate the value Novartis creates and its impact on people, the environment and society.

This role is either based in the UK with some travel to Basel or based in Basel Switzerland.

About the Role

Responsibilities include, but are not limited to:

- Manage the company's financial communications strategy, actively reaching the financial

community through the media both at earnings and in between quarterly reporting cycle

- Lead communications strategy/execution of business-critical financial events, e.g., quarterly earnings, Novartis Meet the Management and Novartis R&D Days for the investor community
- Coordinate and execute media outreach as well as prepare materials for media use in collaboration with Investor Relations
- Build key relationships with top-tier financial media outlets to drive strategic news coverage that communicates the company's value during quarterly earnings and throughout the year.
- Develop thought leadership strategies for CFO and leadership to increase Novartis reputation and instill confidence in company to investor audiences.
- Partner with Investor Relations to develop messaging/communications tactics that complement and advance efforts to reach and impact investment community through the media.
- Ensure financial messaging and materials are effectively communicated across Novartis and the Finance organization to reach and engage employees on the company's financial strategy.
- Seek and engage influencers to proactively tell/promote Novartis story in a way that activates investor audiences.
- Exemplify a predictive mindset.
- Seek multidirectional insights to understand the business environment and to anticipate the concerns/needs of our stakeholders.
- Embrace iterative, measurable experimentation and action. Test and refine approaches using measurable outcomes.

Essential Requirements:

- Bachelor's degree in, Communications or related field; advanced degree preferred
- 10+ years of experience in communications, preferably in the pharmaceutical or healthcare industry with a focus on financial communications for publicly traded companies
- Demonstrated experience in top-tier Business / Financial media relations, including expertise in social media
- Strong knowledge of and multiple years of experience in communications for quarterly financial reporting/earnings of publicly traded companies
- Understanding of regulatory financial reporting requirements for publicly traded companies
- Demonstrated ability to continuously track and leverage new trends in financial communications
- Issues management/risk mitigation identification and management

Benefits and rewards:

Read our handbook to learn about all the ways we'll help you thrive personally and professionally:

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Commitment to Diversity & Inclusion:

We are committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve..

Accessibility and accommodation:

Novartis is committed to working with and providing reasonable accommodation to all individuals. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in any order to receive more detailed information about essential functions of a position, please send an e-mail to inclusion.switzerland@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

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部门
Corporate Affairs

Business Unit
Universal Hierarchy Node

地点
United Kingdom

站点
Home Worker

Company / Legal Entity

GB16 (FCRS = GB016) Novartis Pharmaceuticals UK Ltd.

Alternative Location 1
Basel (City), Switzerland

Functional Area
Communications & Public Affairs

Job Type
Full time

Employment Type
Regular

Shift Work
No

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