

Communications & Patient Advocacy Lead

Job ID
REQ-10048990

4月 29, 2025

T ü rkiye

摘要

To provide communications support, either globally for a business or communications area or for a geography.

About the Role

Major accountabilities:

- Communicate clear Communication strategy and ensure that it is reflected in the part of the organization, in order to protect and enhance Novartis business and reputation.
- Manage the establishment, development and coordination of communication plans in line with strategic goals.
- Manage day-to-day strategic and operational business matters.
- Manage the implementation of Communication policies and processes to ensure consistency of Novartis brand position.

- Lead, coach and/or mentor a team of Communication associates.
- Reporting of technical complaints / adverse events / special case scenarios related to Novartis products within 24 hours of receipt -Distribution of marketing samples (where applicable).

Key performance indicators:

- Quality and timeliness of development of integrated communication plans and programs
-Management and implementation of communication plans, campaigns and projects against business objectives and priorities.
- Maturity of business relationship(s), incl. at senior levels of the organization -Feedback from internal and external stakeholders.

Essential Requirements:

- Functional Breadth
- Collaborating across boundaries
- Cross Cultural Experience
- Operations Management and Execution.
- Project Management
- Collaboration
- Corporate Communication
- Curiosity
- Employee Engagement
- Internal Communications
- Marketing
- Media Relations
- Multimedia
- Photography
- Social Media
- Strategic Communications
- W3
- English

Why Novartis?

Our purpose is to reimagine medicine to improve and extend people ' s lives and our vision is to become the most valued and trusted medicines company in the world. How can we achieve this? With our people. It is our associates that drive us each day to reach our ambitions. Be a part of this mission and join us! Learn more here: <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards:

Read our handbook to learn about all the ways we ' ll help you thrive personally and professionally: [Novartis Life Handbook](#)

Commitment to Diversity & Inclusion:

Novartis is committed to building an outstanding, inclusive work environment and diverse team ' s representative of the patients and communities we serve.

Join our Novartis Network: If this role is not suitable to your experience or career goals but you wish to stay connected to learn more about Novartis and our career opportunities, join the Novartis Network here: <https://talentnetwork.novartis.com/network>

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients ' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: <https://talentnetwork.novartis.com/network>

Benefits and Rewards: Read our handbook to learn about all the ways we ' ll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

部门

International

Business Unit

CTS

地点

T ü rkiye

站点

Istanbul Ata ehir

Company / Legal Entity

TR01 (FCRS = TR001) Novartis Sağlık, Gıda ve Tarım Ürünleri San. Ve Tic. A.Ş.

Functional Area

Communications & Public Affairs

Job Type

Full time

Employment Type

Regular

Shift Work

No

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