

Sr Integrated Insights Manager

Job ID
REQ-10047610

6月 29, 2025

India

摘要

Job Description Summary

Located in Hyderabad and part of the Insights and Decision Science (IDS) organization, this role provides comprehensive guidance and operational support in relation to insights and analytics for a designated product or group of products within a particular disease area. The Senior Integrated Insights Manager (Sr IIM) is the go-to contact for the IDS, General Management, Product Teams, and their nominated Single Point of Contact (SPOC), playing a crucial role in supporting commercial and cross functional teams .

About the Role

Job Description

Ideal Background:

Education:

- Graduate / Postgraduate in Engineering / Pharmacy / Medicine / Science / Statistics / Business or related fields (including MBBS/MDs/MS/MPH)

Languages:

- Superior verbal and written communication skills mandatory.
- English proficiency is essential.

Experience/Skills:

- A sound understanding of the Therapeutic Disease Area specific to US market dynamics and commercialization strategies.
- Strong knowledge and understanding of payer landscapes and managed markets.
- 8+ years of pertinent experience in pharmaceutical companies and/or strategic, marketing, or healthcare consultancy companies, with at least three of these years in two areas of either Market Research/Analytics role with a leading pharmaceutical or Fast-Moving Consumer Goods (FMCG) company/solution provider.
- Superior analytical skills, with proven experience in using tools such as Excel for analyzing and visualizing data. Must be comfortable transforming data into visually understandable formats using standard tools/charting methods.
- Demonstrated proficiency in storyboarding and applying behavioral science with human insights.
- Comfortable in interpreting US market data - including Patient analytics, Physician analytics, Customer engagement - to make business recommendations and actions.
- Proven expertise in project management, and in facilitating, cross-functional teams within a matrix environment.
- Ensuring data accuracy, completeness, and timely input for strategic workshops and cross-functional meetings.
- Lead the collection, synthesis, and articulation of data and insights to support the launch readiness review (LRR) storyline.
- Collaborate with East Hanover leads to ensure comprehensive market, segmentation, and behavioral analyses are incorporated.
- Conduct literature reviews and analyze data from Market Research (MR), Advanced Predictive & Learning Data (APLD), and Competitive Intelligence (CI).
- Translate findings into actionable insights to support brand and therapeutic area projects.
- Prepare PREREADS, reports, and workshop materials, ensuring Hyderabad 's contributions are fully integrated and aligned with EH requirements.
- Maintain clear, timely, and proactive communication with both Hyderabad and EH teams.

Values and Behaviors:

- Ability to thrive in ambiguous, fast-paced environments that are led by leadership requests and the evolving needs of the franchise.
- Capability to manage workload with limited supervision and support in prioritization; effectively managing expectations and able to independently scope/prioritize work.
- Demonstrates accountability, initiates action, takes responsibility for execution, and voices opinions when appropriate.
- Advocates for open communication, constructively addresses issues or lets them go. Operates with mutual respect, integrity, and embraces diversity, collaboration, and candor.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

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部门
US

Business Unit
Universal Hierarchy Node

地点
India

站点
Hyderabad (Office)

Company / Legal Entity
IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area
Marketing

Job Type
Full time

Employment Type
Regular

Shift Work
No

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Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.



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