

## Manager Channel Insights - 340B

Job ID  
REQ-10047010

4月 14, 2025

USA

### 摘要

This position will be located at the East Hanover, NJ location and will not have the ability to be located remotely.

### About the Role

#### Job Purpose:

The Insights and Decision Science (IDS) team is dedicated to enabling improved decision making at Novartis by leveraging data and advanced analytics capabilities to generate actionable insights that drive business growth. We collaborate closely with the US business, bringing insights and challenging ideas to empower smarter, data-driven decision-making. Reporting into the ED, Channel Strategy Analytics, this role is crucial in optimizing the distribution network to enhance product accessibility and cost-efficiency.

Reporting into the ED, Channel Strategy Analytics, the Manager, Channel Insights plays a crucial role in providing insights and data-driven analytics to support 340B distribution strategies that align with the NVS' mission to enhance patient access to innovative therapies.

### Key Responsibilities

- Assist in developing strategies to ensure products are available through channels that optimize terms and efficiencies specific to the 340B program.
- Assess key metrics such as delivery times, inventory levels, and order fulfillment rates to ensure efficient operations and identify areas for improvement within the 340B context.
- Provide analytics to support integrating platform solutions and supporting launch brands, using analytical techniques to aid strategy formulation and execution.
- Analyze prescribing behavior trends and assess implications on product uptake, focusing on the unique aspects of the 340B program.
- Work with supply chain, sales, and finance to align 340B distribution strategies with overall business goals and market demands.
- Deliver key findings and recommendations for optimizing 340B distribution channels, ensuring alignment with strategic objectives.

### Essential Requirements:

Novartis seeks individual with extensive experience in market access strategy and analytics within the pharmaceutical industry. This individual should have a proven track record of effectively collaborating with market access stakeholders to derive actionable insights. A strong analytical background is essential, with the ability to analyze complex datasets and derive actionable insights to inform 340B distribution strategies. The candidate should be skilled in analyzing the implications of emerging policies and regulations on pricing models and profitability.

Education: Bachelor's degree in related field is required; Master of Science and/or MBA preferred

- Minimum of 4 years of experience in the pharmaceutical or healthcare industry, with a deep understanding of market access dynamics, channel strategies and healthcare delivery
- Experience in the access and reimbursement of specialty products, including pharmacy benefit model, buy and bill model, specialty pharmacy, and working with account management, patient support / field reimbursement teams
- 3+ years of domain expertise in these areas are highly desired: market access, patient service analytics, secondary data analytics, data science, primary market research, and field analytics and insights, or other related strategic analytics and management consulting
- Strong Market Access business acumen with ability to understand and interpret information from multiple sources and translate into actionable recommendations

- Results oriented with excellent communication and collaboration skills
- Comfortable working in ambiguity with the ability to challenge traditional thinking to solve problems
- Demonstrated abilities to influence without authority, and develop/foster relationships with senior leadership
- Proven teamwork, collaboration, and people management skills; ability to work in a dynamic, fast-paced, multifunctional environment

The pay range for this position at commencement of employment is expected to be between: \$152,600.00 and \$283,400.00/year; however, while salary ranges are effective from 1/1/25 through 12/31/25, fluctuations in the job market may necessitate adjustments to pay ranges during this period. Further, final pay determinations will depend on various factors, including, but not limited to geographical location, experience level, knowledge, skills, and abilities. The total compensation package for this position may also include other elements, including a sign-on bonus, restricted stock units, and discretionary awards in addition to a full range of medical, financial, and/or other benefits (including 401(k) eligibility and various paid time off benefits, such as vacation, sick time, and parental leave), dependent on the position offered. Details of participation in these benefit plans will be provided if an employee receives an offer of employment. If hired, employee will be in an “at-will position” and the Company reserves the right to modify base salary (as well as any other discretionary payment or compensation program) at any time, including for reasons related to individual performance, Company or individual department/team performance, and market factors.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: <https://talentnetwork.novartis.com/network>

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

EEO Statement:

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#### Accessibility & Reasonable Accommodations

The Novartis Group of Companies are committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the application process, or to perform the essential functions of a position, please send an e-mail to [us.reasonableaccommodations@novartis.com](mailto:us.reasonableaccommodations@novartis.com) or call +1(877)395-2339 and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

部门  
US

Business Unit  
Universal Hierarchy Node

地点  
USA

状态  
New Jersey

站点  
East Hanover

Company / Legal Entity  
U014 (FCRS = US014) Novartis Pharmaceuticals Corporation

Functional Area  
Marketing

Job Type  
Full time

Employment Type  
Regular

Shift Work  
No

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