

## Pre-launch Strategy Lead

Job ID  
REQ-10045234

4月 26, 2025

South Korea

### 摘要

• The Pre-Launch Lead will play a crucial role in developing and executing market access and launch strategies for our early-stage pipeline products. This position requires a strategic thinker with a proven track record in navigating complex healthcare environments and building foundation for successful product launches.

### About the Role

#### About Us

We are one of a leading innovative medicines company committed to transforming patient outcomes through groundbreaking therapies. We are seeking a dynamic and experienced Pre-Launch Lead to join our team and drive the successful introduction of our upcoming pipeline products.

## Major accountabilities:

- Collaborate with regional and global teams to develop comprehensive market access and pre-launch strategies for upcoming pipeline products
- Research and develop innovative alternative funding frameworks to address patient affordability challenges for both reimbursed and non-reimbursed medicines
- Lead and coordinate cross-functional teams to ensure alignment on pre-launch strategies
- Navigate regulatory environments and accelerate market access through creative, out-of-the-box thinking
- Conduct market research and analysis to inform strategic decision-making
- Identify market insights and opportunities through customer interactions.

## Qualifications

- Minimum 10 years of experience in the biopharma industry or consulting within the healthcare practice
- Proven track record in soft-influencing and co-creation capabilities
- Demonstrated ability to think innovatively and develop creative solutions to complex challenges
- Excellent English communication skills, both written and verbal
- Strong project management abilities
- In-depth understanding of evolving dynamics in market access, regulatory environments, and healthcare systems
- Advanced degree in a relevant field (e.g., MBA, PharmD, MD) is preferred but not mandatory
- Demonstrates accountability in commercial forecasting.

## What We Offer

- Opportunity to work on cutting-edge therapies that make a real difference in patients' lives
  - Dynamic and collaborative work environment
  - Competitive compensation and benefits package
  - Career growth and development opportunities
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## Reporting Structure

- This position reports directly to the Country President, offering high visibility and the opportunity to make a significant impact on the organization's success.
- Interested candidates who meet the above qualifications are encouraged to submit their resume and cover letter. We are an equal opportunity employer and value diversity at our company.

You ' ll receive: You can find everything you need to know about our benefits and rewards in the Novartis Life Handbook. <https://www.novartis.com/careers/benefits-rewards>

## Commitment to Diversity and Inclusion:

Novartis is an Equal Opportunity Employer and take pride in maintaining a diverse environment. We do not discriminate in recruitment, hiring, training, promotion or other employment practices for reasons of race, color, religion, gender, national origin, age, sexual orientation, gender identity or expression, marital or veteran status, disability, or any other legally protected status. We are committed to building diverse teams, representative of the patients and communities we serve, and we strive to create an inclusive workplace that cultivates bold innovation through collaboration and empowers our people to unleash their full potential.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients ' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

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部门  
International

Business Unit  
Innovative Medicines

地点  
South Korea

站点  
Seoul

Company / Legal Entity  
KR01 (FCRS = KR001) Novartis Korea Limited

Functional Area  
Marketing

Job Type  
Full time

Employment Type  
Regular

Shift Work  
No

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