

## Director, Business Planning & Strategy

Job ID  
REQ-10043366

5月 20, 2025

USA

### 摘要

This position will be located at the East Hanover, NJ location.

### About the Role

The Director Business Planning and Strategy, US Pharma will work closely with the Chief Marketing Officer with team operations and enhanced and simplified engagement within the Integrated Marketing Organization and across the US Pharma functions. The Director Business Planning and Strategy will engage with all levels of the organization on behalf of Integrated Marketing, identifying areas of strategic and operational focus to enable business-critical transformational change. He/she will play a critical role in managing ongoing customer engagement organization meeting/ engagement operations, developing cross-divisional interconnectivity, and enable change management for the organization.

The Director Business Planning and Strategy , US Pharma will be responsible for CMO meeting and engagement planning and excellence across various strategic pillars. This individual will be the key point of contact for executive engagements in the US and Globally in partnership with the CMO.

The ideal candidate is passionate about both strategy and execution and is able to translate ideation through to impact. This person will be a self-starter eager to change and ready to challenge assumptions. This individual is a skilled influencer and is able to interact & influence across various levels of seniority, both within Pharma and cross-divisionally across Pharma divisions and Novartis. Director Business Planning and Strategy is passionate about driving simplification, leadership, and problem solving.

#### Key Responsibilities:

- Create and provide strategic communications support for executive engagement for the Chief Marketing Officer both US and Global
- Oversee and manage strategic engagements related to critical business priorities to senior internal and external audiences
- Provide strategic counsel, daily operational and business planning support to the CMO and the Integrated Marketing organization
- Lead, create and execute key prioritized strategic initiatives across the Integrated Marketing organization, in partnership with all other US Functions
- Build excellence in day-to-day meeting operations and outcomes in service of the CMO and Integrated Marketing organization
- Create and embed new standard for effective critical strategic planning and reviews for the Integrated Marketing organization

#### Essential Requirements:

- 8 + years in pharmaceutical, biotech, consumer, or healthcare consulting industry, and inclusive of at least two different types of cross-functional roles/experience
- 2 + years in project management and translation of strategy into execution
- 2 + years leading complex projects requiring global and local alignment
- Experience in project management and translation of strategy into execution
- Strong ability to simplify complex concepts & strategies and “tell a story” orally and in writing
- Strong analytical skills and an ability to generate insights and develop relevant action plans
- Strong influencing skills, and the ability to exercise tact and diplomacy in stressful situations
- Ability to manage multiple priorities and a heavy workload
- Travel: 10-20% travel is required

#### Desirable Requirements:

- 2+ years within a significant consultancy group (e.g. McKinsey, BCG, Bain)
- Global or Regional experience (Projects or full time roles or temporary roles for 6 months or more)

The pay range for this position at commencement of employment is expected to be between: \$185,500.00 and \$344,500.00 a year; however, while salary ranges are effective from 1/1/25 through 12/31/25, fluctuations in the job market may necessitate adjustments to pay ranges during this period. Further, final pay determinations will depend on various factors, including, but not limited to geographical location, experience level, knowledge, skills, and abilities. The total compensation package for this position may also include other elements, including a sign-on bonus, restricted stock units, and discretionary awards in addition to a full range of medical, financial, and/or other benefits (including 401(k) eligibility and various paid time off benefits, such as vacation, sick time, and parental leave), dependent on the position offered. Details of participation in these benefit plans will be provided if an employee receives an offer of employment. If hired, employee will be in an “at-will position” and the Company reserves the right to modify base salary (as well as any other discretionary payment or compensation program) at any time, including for reasons related to individual performance, Company or individual department/team performance, and market factors.

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部门

US

Business Unit

Universal Hierarchy Node

地点

USA

状态

New Jersey

站点

East Hanover

Company / Legal Entity

U014 (FCRS = US014) Novartis Pharmaceuticals Corporation

Functional Area

BD&L & Strategic Planning

Job Type

Full time

Employment Type

Regular

Shift Work

No

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6. <https://novartis.wd3.myworkdayjobs.com/en-US/NovartisCareers/job/East-Hanover/Director--Business-Planning---StrategyREQ-10043366-1>